

YOU IMAGINE, WE CREATE



EndyMed needed an exhibit for their trade show debut.

The exhibit needed to include multiple product lines, high impact graphics, video, and two meeting areas. All within a 20' x 20' space.



It became clear that accomplishing these goals would require a deeper design process. Extending the design and planning phase of the project allowed for the creation of multiple exhibit design and graphic design options, as well as give DSM a full and necessary understanding of EndyMed's products and ambitions.



This resulted in an exhibit that comfortably included all of EndyMed's requirements in a way that both made staff feel comfortable and attracted attendees into the space.

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